

Tina Bennett

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experience

Midnite Oil Creative / designer

October 2017 - present / Detroit, MI

Develop a wide range of design collateral and brand materials for several clients. Structure own work and prioritize project tasks to meet deadlines. Organize and participate in client meetings regularly. Utilize brand guidelines to create consistent designs across print materials, digital interfaces, and social media platforms. Manage and maintain multiple social media accounts, including internal. Implement and design monthly studio email newsletter. Conceptualize various design possibilities and solutions for clients. Support fellow designers with brainstorming for branding projects, plan & prepare presentations, and executing design work.

Self-Employed / freelance designer

September 2016 - present / remote

Interact directly with a variety of clients to determine design concepts, scopes of work, budgets, and timelines. Projects include brand materials, social media graphics, branding, illustration, annual reports, and interface designs. Structure own workload and deadlines while managing multiple projects at a time. Utilize analytical and communication skills to effectively convey client messages. Introduce clients to relevant design solutions that solve their creative based problems.

Porter One Design / graphic design intern

May 2016 - August 2016 / Farmington Hills, MI

Actively assisted with designing print and digital marketing materials for a variety of clients. Worked with fellow designers to design and produce 200+ monthly newsletters. Developed skills in pre-press, print production, and post-production. Took care of photo editing needed when needed.

Wolverine Cuisine Magazine / graphic designer & illustrator

September 2015 - April 2016 / Ann Arbor, MI

Worked collaboratively with other artists and designers to produce two food related magazines per four month period. Created full color, digital illustrations for magazine articles. Participated in article layout design and cover art design. Designed print and digital marketing materials as well.

Auxiliary Marketing - University of Michigan / graphic designer

May 2015 - April 2016 / Ann Arbor, MI

Worked closely with clients to create print and digital marketing materials for many student-based organizations on campus. Developed skills to manage multiple projects and complete them all on time. Regular projects included social media content, posters, and assorted print materials. Collaborated with designers to create brand identities for marketing campaigns and student groups.

education

University of Michigan

September 2012 - May 2016

Bachelor of Fine Arts
concentration: graphic design

related work

brand design
email marketing
print design
social media management
& content creation
branding & identity
poster design
illustration
layout design
digital design

skills

Adobe Creative Suite
account management
research
wireframing
photo editing
Microsoft Office
Keynote
WordPress
copywriting
organization
print production
critical thinking
responsive design
large scale printing
client communication
time management