

# Tina Bennett

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## experience

### Midnite Oil Creative / designer

October 2017 - present / Detroit, MI

Develop diverse design collateral and brand materials for clients across the hospitality and entertainment industries, tailored to meet their unique needs. Independently structure and prioritize tasks to meet deadlines/goals while managing multiple projects simultaneously, providing regular status updates. Organize and facilitate client meetings. Create and maintain brand guidelines for consistent designs across print, web, and social media platforms. Lead and mentor junior staff. Conceptualize design possibilities and creative solutions for clients. Write copy and assist with photoshoots to enhance visual storytelling. Collaborate with designers to brainstorm brand development strategies, prepare presentations, and deliver seamless design execution.

### Self-Employed / freelance designer

September 2016 - present / remote

Engage directly with clients in the nonprofit, philanthropic, and education sectors to define design concepts, project scopes, budgets, and timelines, ensuring clarity and alignment with their goals. Write and develop project proposals. Create a diverse range of projects including brand materials, social media graphics, logo design, illustration, and annual reports. Help clients craft compelling copy to strengthen their visual media. Structure own workload and deadlines efficiently to handle multiple projects. Leverage strong analytical and communication skills to translate client messages into impactful design solutions.

### Porter One Design / graphic design intern

May 2016 - August 2016 / Farmington Hills, MI

Actively assisted with designing print and digital marketing materials for multiple clients based in health care and social assistance. Worked with fellow designers to copyedit, design, and produce over 50 different monthly newsletters for clients. Developed skills in pre-press, print production, and post-production. Assisted with photo editing.

### Wolverine Cuisine Magazine / graphic designer & illustrator

September 2015 - April 2016 / Ann Arbor, MI

Worked collaboratively with other artists and designers to produce two food related magazines per four month period. Created full color, digital illustrations for magazine articles. Participated in article layout design and cover art design. Provided copyediting support for articles. Designed print and digital marketing materials as well.

### Auxiliary Marketing - University of Michigan / graphic designer

May 2015 - April 2016 / Ann Arbor, MI

Worked closely with clients to create print and digital marketing materials for many student-based organizations on campus. Developed skills to manage multiple projects and complete them all on time. Regular projects included social media content, posters, and assorted print materials. Collaborated with fellow designers to create brand identities for marketing campaigns and student groups..

## education

### University of Michigan

September 2012 - May 2016

Bachelor of Fine Arts

Concentration: Graphic Design

## related work

branding & identity

email marketing

social media management  
& content creation

print design

digital design

poster design

illustration

layout design

ui design

## skills

Adobe Creative Suite

project management

organization

research

detail-oriented

photo editing

Microsoft Office

multitasking

WordPress

copywriting

print production

photography

wireframing

client communication

web content editing

time management

leadership

Figma